



VersaTerm

Re:Invent 2025 SALT LAKE CITY Users Conference



Re:Invent 2025 SALT LAKE CITY Users Conference

Sponsorship
Opportunities

Event Overview

We are pleased to present the 32nd annual Versaterm Re:Invent Users Conference. The Conference will be held from November 3-6, 2025, at the Grand America Hotel, Salt Lake City, Utah. Once again, we will be combining efforts into one exciting conference for all Versaterm users, including the Versaterm CAD and RMS users and JusticeTrax users. 400+ public safety professionals from Police, Fire and other agencies attend Versaterm’s conference and 80+ forensic professionals attend JusticeTrax’s conference to learn from their peers, share insights and attend training workshops.

Event Dates

Monday, November 3, 2025 – Thursday, November 6, 2025

Location

Grand America Hotel, Salt Lake City, Utah

Attendees

Administration, Call Handling & Dispatch, Property & Evidence, IT/Infrastructure, Patrol, Investigation, Records Management, Crime Labs & Forensic Units, LIMS Users & Administrators, Case & Court Management, School Safety, School District Administrators

3-6
November
2025

Salt Lake City,
Utah,
United States

400+
Public Safety
Professionals
expected

80+
Forensic
Professionals
expected



Sponsorship Levels

Showcase Exhibitor

\$2,000 Investment

We are #BetterTogether. Join us in celebrating this milestone event as a Technology & Services Showcase Exhibitor.

WHAT'S INCLUDED?

- 8x8 Exhibit Space during our Technology & Services Showcase, electricity included
- Technology & Services Showcase Exhibitor Admission (Showcase & Refreshments)
- Company Profile and Showcase Mapping in Conference App
- List of Conference attendees one (1) week post-Conference

**Additional Technology & Services Showcase Exhibitor passes or registrations available for purchase à la carte*

Bronze Sponsor

\$2,500 Investment

We are #BetterTogether. Join us in celebrating this milestone event as a Bronze Sponsor

WHAT'S INCLUDED?

- 8x8 Exhibit Space during our Technology & Services Showcase, electricity included
- One (1) single-day registration on Technology & Services Showcase Day – Includes access to Technology & Services Showcase, meals and Evening Social
- One (1) Welcome Reception Admission on Opening Day

In addition to the Exhibitor Package marketing benefits, you will receive:

- Acknowledgement in Conference Marketing Communications & Materials
- Logo on Conference website; includes your website link
- Inclusion of giveaway item in attendee bag (provided by sponsor)

Silver Sponsor

\$5,000 Investment

We are #BetterTogether. Join us in celebrating this milestone event as a Silver Sponsor

WHAT'S INCLUDED?

- 8x8 Exhibit Space during our Technology & Services Showcase, electricity included
- One (1) Full 3-Day Conference Registration - Includes access to Conference sessions, meals and social events
- One (1) single-day registration on Technology & Services Showcase Day – Includes access to Technology & Services Showcase, meals and Evening Social
- One (1) Welcome Reception Admission on Opening Day

In addition to the Bronze Level marketing benefits, you will receive:

- Listing of Conference attendees two (2) weeks pre-Conference
- One push notification in Conference mobile app
- On-screen recognition during plenary session

Gold Sponsor

\$7,500 Investment

We are #BetterTogether. Join us in celebrating this milestone event as a Gold Sponsor

WHAT'S INCLUDED?

- 10x10 Exhibit Space during our Technology & Services Showcase, electricity included
- Two (2) Full 3-Day Conference Registrations - Includes access to Conference sessions, meals and social events

In addition to the Silver Level marketing benefits, you will receive:

- One (1) minute video during plenary session (provided by sponsor)
- One (1)-time pre-Conference e-blast

Platinum Sponsor

\$10,000 Investment

We are #BetterTogether. Join us in celebrating this milestone event as a Platinum Sponsor

WHAT'S INCLUDED?

- 10x20 Exhibit Space during our Technology & Services Showcase, electricity included
- Three (3) Full 3-Day Conference Registrations - Includes access to Conference sessions, meals and social events

In addition to the Gold Level marketing benefits, you will receive:

- 10-minute speaking opportunity during plenary session
- Private meeting room (requires reservations)

LIMITED QUANTITY AVAILABLE

There are only Three (3) Platinum Sponsorships available.

SPONSORSHIP LEVEL MATRIX

	PLATINUM \$10,000	GOLD \$7,500	SILVER \$5,000	BRONZE \$2,500	EXHIBITOR \$2,000
Full 3-Day Conference Registration(s)	3	2	1		
Single-Day Registration on Technology & Services Showcase Day – Includes Access to Technology & Services Showcase, meals and Evening Social + One (1) Welcome Reception Admission on Opening Day			1	1	
Technology & Services Showcase Exhibitor Admission (Showcase & Refreshments)					1
Exhibit space	10X20	10X10	8X8	8X8	8X8
10-minute speaking opportunity during plenary session	X				
Private meeting room (requires reservations)	X				
One (1) minute video during plenary session (provided by sponsor)	X	X			
One (1)-time pre-conference e-blast	X	X			
Listing of Conference attendees two (2) weeks pre-conference	X	X	X		
One (1) push notification in conference mobile app	X	X	X		
On screen recognition during plenary session	X	X	X		
Acknowledgement in Conference Marketing Communications & Materials	X	X	X	X	
Logo on Conference website; includes your website link	X	X	X	X	
Inclusion of giveaway item in attendee bag (provided by sponsor)	X	X	X	X	
Company profile & showcase mapping in conference app	X	X	X	X	X
Listing of Conference attendees one (1) week post-conference	X	X	X	X	X

À La Carte Sponsorship Opportunities

Marketing Sponsorships

Wi-Fi Sponsor (3 Available)

\$ 5000

Wi-Fi sponsor signage throughout the conference
Recognition in the program schedule
Acknowledgement in Conference Marketing Materials

Headshot Station

\$ 3500

Signage on the headshot station & relevant supplies
Personalized message and branding on photo distribution
Recognition in the program schedule
Acknowledgement in Conference Marketing Materials, signage and website

Attendee Bag Sponsor (2 Available)

\$ 1500

Sponsor name or logo printed on bag
Recognition in the program schedule

Recharge Station Sponsor (4 available)

\$ 1000

Sponsor name or logo in recharge station area
Recognition in the program schedule
Acknowledgement in Conference Marketing Materials

Conference App Ad

\$ 750

Customizable mobile app banner ad displayed throughout conference
Size options and availability on first come, first served basis

Attendee Bag Inserts

\$ 250

Can include item in attendee bag (Sponsor Provided)

À La Carte Sponsorship Opportunities

Meal Sponsorships

Social Event Sponsor (3 Available*)

\$ 3000

Signage in the function area & supplies
Recognition in the program schedule
Coasters and cocktail napkins with your logo used at function

- Includes sponsoring the entertainment, food and beverage
- 1-3 minute acknowledgement to the attendees at sponsored event
- One registration to attend sponsored event

Break & Coffee Sponsor

\$ 1000

Signage in the break area & supplies
Recognition in the program schedule
Recognition on main stage on day of sponsorship

Lunch Sponsor

\$ 3000

Signage in the dining area & supplies
Recognition in the program schedule
Opportunity to place corporate literature in dining area
Recognition on main stage on day of sponsorship

Breakfast Sponsor

\$ 2000

Signage in the dining area & supplies
Recognition in the program schedule
Opportunity to place corporate literature in dining area
Recognition on main stage on day of sponsorship

**social events include: Welcome Reception, Post Technology & Services Showcase and Wednesday Evening Reception*



Intent to
Sponsor

Intent to Sponsor Form

As a Versaterm Users Conference sponsor or exhibitor, you are entitled to the relevant benefits listed in the Versaterm Users Conference Sponsorship Matrix at the level selected.

Contact Person

Company Name

Phone Number

Email Address

Spell sponsor name exactly as it should appear in print

Authorizing Personnel (Printed Name)

Date

I agree to sponsor at the following level:

- ☐ **Platinum**
\$10,000 USD
- ☐ **Gold**
\$7,500 USD
- ☐ **Silver**
\$5,000 USD
- ☐ **Bronze**
\$2,500 USD

After submission, your Intent to Sponsor Form request will be reviewed and evaluated for participation. Upon approval, your organization will be contacted with additional sponsorship or exhibit details and registration instructions.

All fees are in USD. Payment options include check, credit card or bank transfer. Payment is acceptable via online registration or mail.

Refunds cannot be issued.
Please check all information carefully.

Please submit your form as well as any questions to our Events Team at usersconference@versaterm.com.

I agree to participate as a showcase exhibitor only:

- ☐ **Exhibit Only**
\$2,000 USD

I agree to participate as an à la carte sponsor:

Please indicate your à la carte sponsor level(s) here